

## CTV Outside Broadcast wins 2016 Sport Production Achievement Award at IBC

CTV Outside Broadcast (CTVOB), a subsidiary of Euro Media Group (EMG), the leading provider of broadcast facilities and services in Europe, with its Clients European Tour Productions and SKY Sports won the 2016 Sport Production Achievement Award. The award was presented to the winners during the reception at the IBC in Amsterdam on September 10, 2016. CTV OB was honored based on its efforts during the 2016 Open Championship held at the Royal Troon Golf Club in Scotland. The company has wide experience in providing high-class OB facilities and applying new technologies. During the Open Championship CTV OB worked tirelessly with the team at European Tour Productions to build out an infrastructure for a 99 camera production of a world feed but also a technical and engineering support for Sky Sports, NBC Sports, and The Golf Channel The R+A, TV Asahi and BBC.

Barry Johnstone, Managing Director of CTV OB and International Director of EMG, said: “We are delighted to win this prestigious award for our achievements at the Open Championship. Our effort was a best-in-class example of leveraging past experience, new technologies, and new workflows to enhance the production of the event and deliver more hours of coverage than ever.”

Thierry Drilhon, Chairman and CEO of EMG, said: “We are proud of CTV OB and their entire team that worked on the production for the 2016 Open Championship. It is an excellent recognition of their unrivalled experience in Outside broadcasting.”

The 2016 Open Championship from Royal Troon saw a major change this year since the BBC was no longer in the role of host broadcaster. Thus, the broadcasting companies had to work with a shorter planning window than usual and had to meet tight deadlines. For its part Sky Sports worked with the world feed cameras and signals and also had nearly 20 unilateral cameras on the course to capture the action. In addition Sky Sports created The Open Zone, an innovative set on the practice range that made use of Pro Tracer and Trackman technology to allow for guests to the set to show how they can shape shots for different conditions.

### **About CTV OB**

CTV delivered its first Outside Broadcast back in 1983. Over thirty years later our fleet has grown tenfold and CTV's trucks roll world-wide, delivering technical and creative solutions to productions across all genres. CTV work in partnership with its clients, ensuring they get the best out of their production, whatever the budget.

Producing Outside Broadcasts to demanding standards needs a great team that are smart, highly trained as well as being client focused. In the field or at base, CTV people are its greatest asset and they can be with customers every step of the way. A significant proportion of our crew of over 100 have been with CTV for well over a decade, some have been with CTV their entire working life. CTV continues to invest thousands of hours bringing forward new talent that is the future of CTV.

CTV is a Euro Media Group company. <http://www.ctvob.co.uk/>

**About EMG:**

*Euro Media Group (EMG) is Europe's leading provider of broadcast facilities and services, active in 7 countries: France, Belgium, the Netherlands, Germany, the UK, Switzerland and Italy. The Group combines unique know-how and world-renowned expertise to master the entire value chain from image creation to distribution. EMG places innovation at the heart of its strategy, allowing the group to offer its customers unrivalled services to enrich and manage high value-added content and to provide viewers and internet users an ever richer and more exciting experience. New-media driven, EMG is a valued partner for major international events, including sport (Tour de France, Football World Cup and Formula One...) live shows (Eurovision, Royal Weddings, Concerts...) and entertainment (The Voice, Masterchef, the X-Factor...) EMG owns the largest range of studios as well as the greatest fleet of mobile facilities in Europe. [www.euromediagroup.com](http://www.euromediagroup.com)*

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