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UNIVERSIADE, 3ZERO2 WINS BROADCASTING CONTRACT.

3ZERO2 TV will be the official technical supplier for the 30th Summer Universiade Napoli 2019. The public call for tender was won by the Cologno-Monzese based television production company that has worked with the most important Italian and international broadcasters since 2002 and, has been part of the French Euro Media Group since 2010.

It will be responsible for the complete technical infrastructure of the International Broadcast Centre (IBC), coverage of the most important sporting events and side-events such as the prize-giving ceremonies, side-competitions, the athletes' villages, and other social and journalistic content. It will also be in charge of media coverage of the opening and closing ceremonies.

A total of 550 hours of television production for the media coverage of all the competitions in the 18 sport disciplines will be delivered. The broadcaster will also manage and broadcast all the graphics (scores, statistics, teams, official start and duration of the competitions). The content will be produced in HD format. Promo videos will also be produced to support the Organising Body before the Universiade, to create excitement, raise expectations and draw attention to this initiative. Afterwards, an official video will be produced of the entire event, with focus on both the sports content and the legacy to the region by the Universiade.

