

Euro Media Group names Ronald Meyvisch, Chief Technology Officer (CTO)

Paris, December 15th, 2015 - Euro Media Group (EMG), Europe's leading provider of broadcast facilities and services today announced that Ronald Meyvisch New technology officer since 2011 has been named CTO (Chief Technology Officer). From January 1st, 2016, he will report directly to Thierry Drilhon, Charmain & CEO of Euro Media Group, succeeding to Luc Geoffroy, CTO of Euro Media Group since 2007.

Ronald Meyvisch brings in-depth knowledge of technology and 25 years of outstanding experience in the broadcasting industry of which 5 years at Euro Media Group. In his role, he will be responsible for maximising the synergies between EMG's technical resources, framework agreements and partnerships with manufacturers and he will be leading innovation as well as the transition of the Group's media facilities towards an IP based infrastructure.



Ronald Meyvisch, 50 years old, started his broadcasting career as a video engineer in 1990. In 1996, Meyvisch became Engineer In Charge at an outside broadcast company and later served as technical and operations manager. When HDTV took-off in Europe, he oversaw large HD productions such as the first HD broadcast of the UEFA Champions League Final in Istanbul in 2005.

Ronald Meyvisch joined Euro Media Group in February 2011, as the company's new technology officer a role he will fulfil until December 31st 2015. For the last five years, he has helped the company to anticipate new generation technologies in the fast pace broadcasting environment (UHD, Connectivity, Workflows, remote production, MAM). In order to do this, he relied on his academic knowledge enriched with personal hands-on field experience.

About EMG:

Euro Media Group (EMG) is Europe's leading provider of broadcast facilities and services, active in 7 countries: France, Belgium, the Netherlands, Germany, the UK, Switzerland and Italy.

The Group combines unique know-how and world-renowned expertise to master the entire value chain from image creation to distribution. EMG places innovation at the heart of its strategy, allowing the group to offer its customers unrivalled services to enrich and manage high value-added content and to provide viewers and internet users an ever richer and more exciting experience.

New-media driven, EMG is a valued partner for major international events, including sport (Tour de France, Football World Cup and Formula One...) live shows (Eurovision, Royal Weddings, Concerts...) and entertainment (The Voice, Masterchef, the X-Factor...)

EMG owns the largest range of studios as well as the greatest fleet of mobile facilities in Europe.

www.euromediagroup.com

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