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Euro Media Group joins SVG Europe as Platinum Sponsor

SVG Europe is delighted to announce that Euro Media Group has joined as a Platinum Sponsor. Euro Media Group is Europe's leading provider of broadcast facilities and services, active in seven countries: France, Belgium, Netherlands, Germany, United Kingdom, Switzerland and Italy.

The Group combines unique know-how and world-renowned experience to master the entire value chain from image creation to distribution. EMG places innovation at the heart of its strategy, allowing the Group to offer customers unrivalled access to enrich and manage high value added content and to provide viewers and internet users with an ever richer and more exciting experience.

"We are very pleased to join SVG Europe as a Platinum Sponsor," said Euro Media Group Chairman & CEO, Thierry Drilhon. "SVG has become an important discussion forum and meeting place for the European sports production community, helping us debate innovation, change management and new developments across this rapidly moving marketplace."

Chief Technology Officer Ronald Meyvisch commented, "As one of the key platforms across many of the biggest worldwide sports events, SVG is the ideal organisation for EMG to stay close to our major clients. SVG provides the perfect platform to discuss and align our strategy and development with state of the art technology and the demands of our customers."

New-media driven, EMG is a valued partner for major international events, including sport (Tour de France, Football World Cup and Formula One), live shows (Eurovision, Royal Weddings, concerts) and Entertainment (The Voice, Masterchef, The X-Factor). EMG owns the largest range of studios as well as the greatest fleet of mobile facilities in Europe.

Companies in the group include ACS, Broadcast RF, CTV, Digital Video Sud, Euromedia, nobeo, United, Videohouse, 3zero2 and Netco Sports.

For more information: www.euromediagroup.com