

Euro Media Group acquires Broadcast RF and becomes the worldwide leader in RF solutions

- Euro Media Group (EMG) is the leading provider of broadcast facilities and services in Europe.
- Broadcast RF (BRF) is the leading RF service provider in the UK.
- With this acquisition, Euro Media group becomes the worldwide leader in RF solutions.

Paris May 11th – Euro Media Group (EMG) today announced the acquisition of Broadcast RF (BRF), a leading RF service supplier. This acquisition consolidates EMG’s leadership in providing RF solutions for major events around the world.

With its subsidiaries EurolinX and Euro Media France RF, EMG’s technical expertise and extended experience in sports allows the group to be the bespoke partner in high quality services in long range RF provision for large international events, including the Monaco Grand Prix, the Tour de France, and the Olympic Games.

Broadcast RF is Europe’s leading source of high quality, state of the art, RF technology for use in the making of television programs, covering sports, news and light entertainment events. The company has established itself as the first choice for many large world-wide events such as the FIFA World Cup, the Six Nations Rugby tournament, the Ryder Cup and the Open Golf Championships as well as major international news and entertainment coverage.

This latest acquisition strengthens EMG’s commitment within RF and specialist services while continuing to provide a wide range of innovative solutions to clients. Broadcast RF’s proven experience in RF delivery and its reputation in the field of high tech rentals provide a great opportunity for EMG to broaden its range of specialist broadcast services whilst complimenting those already offered by the Group.

With a strong and established footprint in Europe, this development is a unique opportunity for the Group to address the UK RF market as well as increasing EMG’s worldwide visibility.

Thierry Drilhon, Chairman and CEO of EMG, said: *«This acquisition gives us the opportunity to become the undisputed worldwide leader for any kind of RF solution. BRF is a highly-respected provider of RF transmission solutions with a strong market recognition. We are delighted to have their team joining our Euro Media France RF and EurolinX teams, bringing an experienced premium service to all of our customers. »*

Arthur Dyson, Founder and CEO of BRF, said: *« We are very excited to become part of EMG. This acquisition allows Broadcast RF to broaden the scope of both its UK & International operations whilst continuing to enhance the provision of RF Equipment & services to our customers. »*

About EMG:

Today, Euro Media Group is one of the few independent providers in Europe known world-wide for its technical expertise. Focused on new media, Euro Media Group is recognised for its wealth of experience in international sports, live performances and entertainment production. Offering a large range of services, advanced knowledge in technology and a strong ability to innovate, the Group provides clients with its specialist knowledge, delivering a high quality service. The Group owns the largest range of studios and mobile units, providing its customers with the greatest collection of studios and fleet of mobile facilities in Europe.

As a technical integrator, the Group is active across the entire production process, handling every aspect from filming through to content delivery.

As the European industry leader, Euro Media Group is present in 7 countries: France, Belgium, Netherlands, Germany, UK, Switzerland and Italy.

www.euromediagroup.com

About BRF:

Broadcast RF was created in 1998 by Arthur Dyson and specialises in the provision of state of the art RF technology. As leader of the British market, BRF also operates on a global scale and benefits from exclusive supplier status to some of the world's leading broadcast facility companies.

www.broadcastrf.com

Press contacts:

Rest of Europe: Image 7

Grégoire Lucas / Karine Allouis : glucas@image7.fr / kallouis@image7.fr – Tél : +33 (0)1 53 70 74 70