

## Thierry Drilhon appointed CEO of Euro Media Group

**Euro Media Group, Europe's leading provider of broadcast facilities and services, is delighted to announce the arrival of Thierry Drilhon as Chief Executive Officer (CEO).**



Thierry Drilhon, 48, previously Vice-President Corp. Worldwide Partner Organization at Cisco Systems, takes over from Chantal Barry as CEO of Euro Media Group. Chantal Barry will continue as broadcast expert and consultant alongside Thierry Drilhon.

His mission will be to consolidate synergies between the European subsidiaries, to identify and accelerate group's development around new media and to develop the Euro Media strategy and brand at international level.

Thierry Drilhon is a graduate from the EAD and Stanford University. He is married with three children and is a marathon runner. He is one of the rare French senior executive with a very successful track record in global organizations. An adept of "*francoptimisme*" and recognised by numerous top executives, he has been awarded «*Chevalier de l'Ordre National du Mérite*» by the French government, in recognition of his ability to develop the Information and Technologies market in France. He is also co-founder of the "Etats de la France".

Starting his career with Digital Equipement France in 1985 where he was successively European Manager for large accounts, Marketing Director and finally Sales Managing Director.

In 1996 Thierry joined Microsoft France as Deputy Managing Director and member of the management board in charge of the Corporate Division.

In 2000, he joined the CISCO group, firstly in France (CEO), then in Europe (Vice-president) and finally at Worldwide level (Vice-president Corp. leading Channels, Partnerships and Alliances).

Thierry Drilhon states "*Euro Media is the European leader, ideally positioned to offer new solutions, thereby enriching its clients' audiovisual experience. Market developments around new media must be seen as a tremendous opportunity for strategic development and long-term growth for the group*".

Jean Pierre Barry, Chairman of the Board, declares "*The group has almost 30 years experience and Thierry's arrival is a wonderful opportunity for guiding the group's transformation towards new medias. Thierry brings with him his international experience, his personal-style leadership and his extensive knowledge of technological partnerships*".

### About Euro Media Group

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Euro Media Group, market leader in technical audiovisual services in Europe, is present in 7 countries: France, Belgium, the Netherlands, Germany, United Kingdom, Switzerland and Italy. It employs over 1400 staff.

The Group has developed its technical audiovisual services work by developing unique know-how, controlling every stage in the cycle of image production, processing and transmission. Today it is one of the rare independent service providers in Europe, offering high-tech services both in the capturing of signals (image and sound) and in their management. Euro Media Group boasts Europe's largest number of studios (89 studios) as well as the largest fleet of mobile units (72 mobile units) in Europe.

→ **More information:**

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