



Euro Media Group goes to South Africa!

On the occasion of the 19th Football World Cup which will take place from 11th June to 11th July 2010, **Euro Media Group**, the leading European provider of audio-visual services, is going to South Africa.

Reflecting the sport being celebrated, Euro Media Group has decided to work as a team, with the expertise of each member being put to the service of all. Euro Media Group is thus using all of its technical and human resources to allow viewers across the whole world to follow the images of the premiere world sporting event in terms of television audience.

CTV will officiate in 2 stadia: in Nelspruit at Mbombela Stadium, and in Polokwane at Mokaba Stadium. The English subsidiary of the group will produce the international signal for 8 matches.

For its part, **Euro Media France** will be based at Greenpoint Stadium in Cape Town (70,000 spectators), one of the most emblematic stadia of the event. Engaged by HBS (Host Broadcast Services), EMF, the sole French provider to produce an international signal, will ensure the coverage of 8 matches, of which the first is France versus Uruguay, on Friday 11th June 2010. A special event requires special equipment: 32 high definition cameras, 11 different signals and 50 ambience microphones for 5.1 sound recording. The use of this equipment has required 30 people to be sent to South Africa.

DVS (Digital Video Sud), the French subsidiary of Euro Media France, will be providing the production of the super slow motion images (500 images/second) for the international signal for 50 matches, including the final at Soccer City.

DVS is mobilising for the event 10 specialist engineers to make use of 10 flyaway units moved from stadium to stadium after each match. To allow two cameras per match, 6 SuperLoupes™ will be deployed at: Johannesburg Soccer City, Rustenburg, Cape Town, Bloemfontein.

With an exclusive distribution contract in Europe with ARRI; DVS is also offering 4 Arri Hi-Motion systems specially prepared for this type of production, distributed across the locations of Polokwane, Nelspruit, Johannesburg Ellis Park and Pretoria.

United Broadcast Facilities will also present in South Africa for the complete coverage of the Brazilian team and the unilateral coverages of the Brazil games for TV Globo. Three SNGs, two OBs and two trailers carrying the extra equipment like cameras, cables and transmission satellites were loaded onto the boat for South Africa. UBF will not only be present for TV Globo but also for the Dutch National broadcaster NOS. They will facilitate 30 live editions of "Studio Sportzomer", the main evening programme comprising of a complete 5 camera studio set-up.

For more information:

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About EURO MEDIA GROUP



Euro Media Group is Europe's leading provider of audio-visual services. The group is established in 6 European countries: in the Netherlands (United Broadcast Facilities and Cinevideogroup), in Belgium (Videohouse), in Germany (Nobeo), in the UK (CTV Outside Broadcasts and ACS) and in France (Euro Media France). The group also has a company in Switzerland, Livetools Technology, which specialises in R&D for HF broadcasts.

The portfolio of companies offers a very wide range of services, including mobile video vans, studios, ENG and SNG reporting unit, postproduction image and sound units, "play out" services, set construction, design, engineering and integration of complete solutions, location and prop finding for films and real estate services. For each of these specific activities, the group has highly-qualified teams, whose recognised experience and incomparable expertise guarantees the provision of a high-quality service.

Euro Media Group assists its clients with all audio-visual operations, on both a local and an international scale, from A to Z, thanks to its many production resources and its technical expertise.