



Press Release – Monday 22<sup>th</sup> of July 2013

## Emilie Deshors, Group Purchase Director for Euro Media Group.

**Euro Media Group, Europe's leading provider of broadcast facilities and services is delighted to announce the arrival of Emilie Deshors as Group Purchase Director.**

We are pleased to announce the arrival of Emilie Deshors in the role of Group Purchase Director for the Euro Media Group.

Emilie Deshors will be responsible for defining and implementing the strategy and purchasing policy for the entire Group under the leadership of the CEO, Thierry Drilhon. Along with business, she will use sourcing processes and strong supplier relationship management to encourage innovation and benefit synergies and scale savings within the Group.

### **About Emilie Deshors**



Emilie Deshors holds a Specialised Master degree in International Purchasing Management from EM Lyon Business School. She has about 15 years of experience in large companies within different industries, such as Valeo, IBM and most recently The Phone House / Best Buy Europe as Head of Sourcing and Supplier Relationship Management.

She brings along her expertise in sourcing network coordination in multicultural environments, project management and supplier relationship management at international level.

### About Euro Media Group

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As the European industry leader, Euro Media Group is present in 7 countries: France, Belgium, Netherlands, Germany, UK, Switzerland and Italy. The group provides its clients with a complete custom-made solution for the production and delivery of all Media content from broadcast through to on-line. As a technical integrator, the Group is active across the entire production process, handling every aspect from filming through to content delivery.

Today, Euro Media Group is one of the few independent providers in Europe known world-wide for its technical expertise. Focused on new media, Euro Media Group is recognized for its wealth of experience in international sports, live performances and entertainment production. Offering a large range of services, advanced knowledge in technology and a strong ability to innovate, the Group provides clients with its specialist knowledge, delivering a high quality service.

The Group owns the largest range of studios (92 stages) and 74 mobile units, providing its customers with the greatest collection of studios and fleet of mobile facilities in Europe.

#### **→ Pour plus d'information :**

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