

The birth of Euro Media France

Euro Media France, a subsidiary of the Euro Media Group chaired by Jean-Pierre Barry, the European leader in audiovisual technical services, is embarking on a new stage in its organisation. Indeed, since 1 January, the companies SFP, VCF and Euro Media Télévision have merged within this new structure, which will inherit these historic brands.

For greater clarity and effectiveness, Euro Media France is organised around 3 dedicated centres:

- Euro Media Studios, for variety shows, sports and entertainment.
- Euro Media Sports, for sporting coverage, HF rebroadcasting, graphic design (Symah Vision) and high speed slow motion (DVS).
- Euro Media Events, for Reality TV activities, coverage of events and institutional coverage.

With 370 permanent employees who represent its principal asset, Euro Media France offers its clients a shared centre of expertise and technical engineering as well as the first pool of mobile control rooms and stages in France.

Beyond this change in identity, the group is carrying out important groundwork to accompany its clients, whether they are broadcasters, producers, holders of rights, authorities or institutional clients, in executing and realising their audiovisual projects, with an ever greater degree of responsiveness, flexibility, service and innovation (3D, interactivity, media centre, etc.).

Chantal Barry shall chair the group, with the aid of the Deputy Chairman, Bernard Chaussegros, controlling the fate of the entire Group within France. Louis Zumelzu shall become the Managing Director of Euro Media France and more specifically shall pilot the “just-in-time” activities. Beside him, Arnaud Lesaunier, the Deputy Managing Director, shall take charge of managing “inventory” as well as all of the “Fiction / Cinema” activities within the Group.

For more details, please visit the new website of Euro Media France from end-January 2010 onwards.



ABOUT EURO MEDIA GROUP

Euro Media Group is Europe's leading provider of audio-visual services. The group is established in 6 European countries: in the Netherlands (United Broadcast Facilities and Cinevideogroup), in Belgium (Videohouse), in Germany (Nobeo), in the UK (CTV Outside Broadcasts and ACS) and in France (Euro Media France). The group also has a company in Switzerland, Livetools Technology, which specialises in

R&D for HF broadcasts.

The portfolio of companies offers a very wide range of services, including mobile video vans, studios, ENG and SNG reporting unit, postproduction image and sound units, “play out” services, set construction, design, engineering and integration of complete solutions, location and prop finding for films and real estate services. For each of these specific activities, the group has highly-qualified teams, whose recognised experience and incomparable expertise guarantees the provision of a high-quality service.

Euro Media Group assists its clients with all audio-visual operations, on both a local and an international scale, from A to Z, thanks to its many production resources and its technical expertise.

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