

Euro Media Group launches a new brand for video content: EMG Content Services

- **EMG Content Services a new brand that brings together EMG's content processing, payout and VOD/OTT services**
- **EMG Content Services a one-stop-shop solution for Video content from creation to publishing**



Paris, 18th of June 2015 – Euro Media Group, Europe's leading provider of broadcast facilities and services, today launched EMG Content Services, a new brand that brings together its video processing and management solutions, Video On Demand (VOD) and Over The Top (OTT) services. EMG Content Services takes its customers through the entire video ecosystem, beginning with the creation of customized video content through distribution, monetisation and data collection and analyse, for them to optimise their reach and maximise the impact of their campaigns.

Click here to read the multimedia press release:

<http://www.multivu.com/players/uk/7552451-emg-video-content-services-launch/>

Working at the intersection of marketing, content and technology EMG Content Services aims at bringing the largest range of services for video content with a high degree of optimisation and flexibility for its customers, to allow them to enhance their role in the value chain.

EMG Content Services addresses all industries for which video plays an important role. With video communication increasingly replacing text, many organisations are progressively adopting video content, creating new opportunities for EMG Content Services.

In addition to its existing services, EMG Content Services develops white labelled or fully tailor-made OTT platforms. Euro Media Group's customers can combine linear TV, Catch-up and VOD content into one integrated solution, allowing them to develop new business models.

Thierry Drilhon, Chairman and CEO of Euro Media Group: "Video is everywhere, on every device and in every format to be consumed at any time. Today more than ever, video is being used to communicate, inform, stimulate and entertain. We have created EMG Content Services to match our unique expertise with our understanding of our customers' value chain. We go far beyond technical support to deliver high quality and accessible content to satisfy an ever more demanding public in a fast-pace environment."

EMG Content Services can rely on Euro Media Group's expertise in broadcasting facilities and services and benefit from its extended knowledge and resources to gain a strong foothold.

For more information about EMG Content Services, please go to www.EMGCS.eu

About EMG:

Today, Euro Media Group is one of the few independent providers in Europe known world-wide for its technical expertise. Focused on new media, Euro Media Group is recognised for its wealth of experience in international sports, live performances and entertainment production. Offering a large range of services, advanced knowledge in technology and a strong ability to innovate, the Group provides clients with its specialist knowledge, delivering a high quality service. The Group owns the largest range of studios and mobile units, providing its customers with the greatest collection of studios and fleet of mobile facilities in Europe.

As a technical integrator, the Group is active across the entire production process, handling every aspect from filming through to content delivery.

As the European industry leader, Euro Media Group is present in 7 countries: France, Belgium, Netherlands, Germany, UK, Switzerland and Italy.

www.euromediagroup.com

Press contacts:

EMG Content Services

Jeroen van Rossum, Jeroen.vanrossum@emgcs.eu, Tel: +31 35 77 33 299

Image 7

Grégoire Lucas / Karine Allouis : glucas@image7.fr / kallouis@image7.fr – Tél : +331 53 70 74 70

Euro Media Group

Laëtitia Etchecopar – laetitia.etchecopar@euromediagroup.com – Tel: +331 75 60 80 17