

May, 19th 2011

## Euro Media Group exhibits at the Dimension 3 show

Euro Media Group will have a stand next week at the Dimension3 show, giving the leading European provider of audio-visual services the opportunity to present its expertise in 3D, to show its past productions and to talk about its future projects.

The Group has adapted quickly to technological developments. After being one of the first to offer recording and broadcasting services in HD, Euro Media Group has developed universally-recognised expertise in 3D broadcasting, in the fields of sport, live events and documentaries.

In addition to the Group's wide experience with multi- and mono-camera recording, Euro Media Group will highlight its latest 3D technologies:

- **Aerial and specialised cameras** (Aerial Camera Systems)
- **Slow motion and super slow motion systems** (Digital Vidéo Sud) - with Superloupe 3D, between 400 and 600 images /s
- **Graphics** (Symah)
- **HF links** - Hyper frequency
- **Post-production**

Euro Media Group has developed expertise in broadcast TV images in 3D, equipping some of its mobile video trucks with the necessary recording and broadcasting equipment. Up until now, the specialised 3D equipment has been installed gradually in the existing recording trucks.

In order to increase productivity while also reducing installation times, **Euro Media France has developed a new strategy and will soon offer a separate 3D stereo unit.** Thanks to this approach, the production team will be able to work as usual in a HD OB truck, which will be equipped with a 3D monitoring system. The 3D work will thus be carried out in a different unit, without disturbing the normal recording process.

- **Find us from 24<sup>th</sup> to 26<sup>th</sup> May on stand C22 at the Pullman & Haussmann docks at Plaine Saint-Denis.**
- Euro Media Group has already completed a number of 3D projects:
  - **Marco Borsato in concert**, May 2011 ([Cinevideogroup](#))
  - **Usain Bolt 150m, City Games Manchester** , May 2011 ([ACS](#))
  - **Ligue 1 Football** – Marseille / Auxerre, May 2011 ([DVS](#))
  - **Monte Carlo Rolex Masters Tennis**, April 2011 ([DVS](#))
  - **Rugby Top 14, Match Toulon/Toulouse**, April 2011 ([DVS](#))
  - **6 Nations Championship 2010 & 2011** – broadcast live to 30 cinemas in France ([Euro Media France, Cinevideogroup](#))
  - **Heineken Cup final**, 2010 & 2011 ([Euro Media France, ACS](#))

- **Mozart, l'Opéra Rock**, December 2010 (Euro Media France)
- **Paris-Bercy Supercross 2010**, November 2010 (Euro Media France, DVS, Symah) > 1<sup>st</sup> 3D hyper slow motion in Europe!
- **LCI programme "Plein Ecran"**, August 2010 (Euro Media France)
- **Belgian parliamentary elections gala**, June 2010 (United Broadcast Facilities)
- **Guinness Premiership Final (Rugby)**, May 2010 (ACS)
- **The MasterCard Trophy: England vs Barbarians**, May 2010 (ACS)
- **Bande de démonstration pour TF1 : Journaux télévisés, Sept à Huit, 50mn inside, Automoto, Téléfoot**, April 2010 (Euro Media France)
- **Les Guignols de l'info**, 2010 (Euro Media France)
- **WBA boxing championship**, December 2009 (Euro Media France, DVS, Symah)
- **Cyclisme Paris/Tours 2009** (Euro Media France)
- **Transat Jacques Vabre 2009** (Euro Media France)

**euro media group**  
UNITED BROADCAST FACILITIES

Our 3D imensions

**3D STEREO**

■ **Full Service**

- Multi & single camera
- Post production
- Graphics

■ **High End Technology**

- Real full 3D Stereo
- 3D Wireless
- Super High Speed 3D
- 3D stabilized railcamera

■ **Cost Effective**

- Stereo Add-on unit
- Auto stereography
- Dedicated equipment
- Trained crews

→ [www.euromediagroup.com](http://www.euromediagroup.com)

## ABOUT EURO MEDIA GROUP



Euro Media Group, the leader in the European audiovisual services market, is present in 7 countries: France, Belgium, the Netherlands, Germany, the UK, Switzerland and Italy.

The Group has developed its audiovisual services activities by seeking to master all stages of the production, processing and broadcasting cycle.

It is now one of the few independent service providers in Europe to offer hi-tech services in the fields of both recording (image and sound) and editing.

Euro Media Group has extensive studio facilities (90 sets), as well as one of the largest fleets of mobile units in Europe (67 mobile units).



### Mobile units

#### 67 units, including 46 in HD

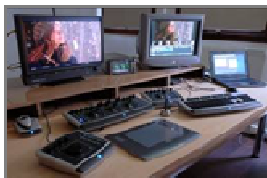
- 36 OB trucks
- 5 HF trucks in HD
- 11 HD editing/packaging/slow motion trucks
- 10 SNG trucks
- 5 FLY HD units
- HF motorbikes



### The studios

#### 90 sets

- Single-use programmes (variety shows, game shows, entertainment shows)
- Multiple-use programmes (feature films, TV drama etc.)



### Additional services

- Filming (equipment rental)
- Drama / Co-production
- Post-production



### High-end specialised services

- Hyper frequency (HF)
- Specialised cameras (slow motion, aerial...)
- Content enrichment (graphics, virtual...)
- Content management
- Play-out
- Engineering and integration services
- Filming and broadcast in 3D

#### *For more information:*

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