

PRESS RELEASE

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Euro Media Télévision & UBF Media Group to merge

AMSTERDAM, SEPTEMBER 7, 2007 – The French company Euro Media Télévision and the Dutch company UBF Media Group have officially announced the merger of both groups during the IBC 2007 event at the RAI in Amsterdam. The name of the combination will be: Euro Media Group. The combined companies will form a leading player in the European broadcast facilities market with an estimated turnover of 300 million euros annually and a leading position in markets like Germany, the United Kingdom, France, the Netherlands and Belgium. Jean-Pierre Barry, founder of Euro Media Télévision, will become the CEO of the new group.

Both companies are convinced that the combination of their experience, expertise, people and production facilities will only increase the levels of service to their customers. In addition, the merger will allow them to share expertise, invest in innovation, and serve as a platform for further international expansion in Europe and beyond. This merger will result in a leading international player in the broadcast facility market, as the following figures indicate:

- Presence in Belgium, France, Germany, The Netherlands and the UK
- 9 companies (Cinevideogroup, CTV OB, Euro Media Télévision, nobeo, SFP, Tatou, United, VCF, Videohouse)
- Estimated turnover 300m Euros (2007)
- More than 1,300 employees
- 16 HD/SD trucks
- 29 SD trucks
- 14 SNG units
- 78 Studios
- 93 Postproduction units
- 114 ENG's
- More than 12,500 productions per year

About UBF Media Group

UBF Media Group is a group of companies, which provide creative and technical services to a diverse number of clients, including leading European producers, broadcasters and corporations who are all in pursuit of the best technology and expertise. Founded in 1982, it now has companies in the Netherlands (United and Cinevideogroup), Belgium (Videohouse), Germany (NOB Studios) and the United Kingdom (CTV Outside Broadcasts) and employs around 900 full-time employees. In 2006 UBF achieved revenues of around 140 million euros.

The portfolio of companies offers an extensive range of services, including outside broadcast trucks, TV stages, electronic and satellite news gathering packages, video and audio post production, play-out services, set decoration and systems integration. In each of these niche sectors, a team of highly specialized, experienced personnel is offered, whose unrivalled knowledge guarantees the delivery of a successful production.

For further information, please see www.ubfmediagroup.com

About Euro Media Télévision

Founded in 1983, the group Euro Media Télévision is the leading technical facilities and services provider in the French broadcast market. It comprises Euro Media (leader in the TV segments of Reality TV and Games & Entertainment thanks to its numerous TV stages), SFP (unrivalled know-how in wireless transmissions of Sport events as well as a strong experience in Fiction including co-production abilities), VCF (strong know-how in managing TV transmission of big sport events) and Tatou (specialized in equipment rental). The group Euro Media has also a company in Switzerland, Livetools Technology (specialized in R&D in high frequency transmissions). The group employs around 350 employees and in 2006 achieved revenues of around 130 million euros.

The portfolio of companies offers an extensive range of services, including outside broadcast trucks (SD and HD), movies and TV stages (the largest choice in France), design and engineering of media workflows in complex systems, video and audio post production units, webcasting, decoration workshops, furniture and accessories rental for films and real estate facilities. As a result, Euro Media Télévision has the ability to handle any broadcasting operation from A to Z thanks to its numerous production facilities, its technical expertise and its highly qualified teams.

For further information, please see www.euromediatelevision.fr

For more information/not for publication:

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