



Société Française de Production

PRESS RELEASE
Friday 15th february 2008

SFP Group acquires Transpalux

Paris, the 15th of February 2008, SFP announces the acquisition of Transpalux. The final agreement has been signed the morning of February 13th. Didier Diaz, historical manager of Transpalux is staying at the head of the company.

On the financial plan, SFP Group replaces the former shareholders which includes MBO Partenaires. This acquisition initiates a truly common industrial project, which allows Transpalux, while conserving its franco-français identity, to take advantage of the European influence of SFP group (company affiliate of Euro Media Group) to develop itself at the international level.

Transpalux conserves the heart of professions which are lighting (Transpalux) and grip (Car Grip Films) and maintaining its employees and managers, namely, Charles Lakehal, General Director of Car Grip Films and Olivier Philippon, Financial Director of Transpalux.

Even if feature film stays the main activity of Transpalux, true synergies will be developed, notably regarding day time drama TV, by creating a unique platform which will associate on one hand, the stages, decoration and post-production from SFP, HD cameras from Tatou and to the other hand, lighting and grip from Transpalux and Car Grip.

About SFP



Société Française de Production

Société Française de Production (SFP) is one of the major actors in the market of the broadcast facilities providers in audiovisual and cinématography in France. Privatized in 2001, it has been bought out by Euro Media Télévision Group in partnership with Bolloré Group. Today, SFP has become the head of the group which includes the following companies, Euro Media Télévision, SFP, VCF, DVS, Livetools and Tatou. It is affiliated with Euro Media Group, which is located in 6 European countries.

SFP assures its clients (producers, broadcasters, institutions, etc.) global or customized services, by positioning itself as a complete provider of the whole production process, from the studio to the delivery of a product which is ready to be broadcast.

SFP operates in all the markets, such as entertainment, TV game shows, dramas, reality TV and sport with a unique know-how in RF (Tour de France, Olympic games, etc.)

It offers a large range of spaces and services (over 130 000 m²) and is based on a recognized team of professionals providing skills, flexibility and experience.

It includes 61 stages from 150 to 4000m² and an exterior movie set of 1500 m², located in 5 different sites equipped with a unique production environment : the Bry-sur-Marne Studios, the Boulogne-Billancourt Studios, the Saint-Ouen (Vill'Com) Studios, the Arpajon Studios, the Nice (Riviera) Studios and the Plaine Saint-Denis (130) Studios.

Know-how, responsiveness and technological and human set mastery allows SFP to be a unique skills provider in the market of broadcast facilities.

For further information : www.sfp.fr

About Transpalux



Transpalux has combined lighting (Transpalux / Lumex) and grip (Car Grip) skills to create TPX Group, which offers services adapted to the evolution of audiovisual and cinematography production, full of a recognized know-how and a respect for traditions.

With 50 years of experience and more than 1000 French and foreign feature films which include the most prestigious ones, a dynamic presence on day time drama TV production, an unequalled know-how in advertising, an accompanying of the largest French films shot abroad, lighting of many European coproduction shootings, an active participation in regions with the creation of local agencies, one of the most important light material parks and electrical generators in Europe, Transpalux keeps its uncontested leadership in cinematographic light material rental.

Transpalux has at its disposal 8 agencies in France which includes 2 in the parisian region in Gennevilliers (92) and Bry sur Marne (94). To ensure the continuity of services across France, Transpalux has opened 2 agencies in the PACA region -Marseille and Nice- 1 agency in the Rhône Alpes region, 1 agency in the Poitou Charente region near Angoulême, and lastly, 1 agency in the Aquitaine region in Bordeaux, as well as an agency in Corsica.

Transpalux also accompanies its clients abroad, thanks to its network of partners and correspondants in Europe, Morocco and in the French overseas territories (Martinique and Guyane).

Attending to technological evolution and guaranteeing perfect services, Transpalux seeks the most recent and innovative products for its clients.

For further information: www.transpalux.com

About Euro Media Group



Founded in 2007, Euro Media Group was formed by the merger between UBF Media Group and Euro Media Télévision group. Today, it's the leader in broadcast facilities providers in Europe. The group possesses companies in 6 European countries : in the Netherlands (United Broadcast Facilities et Cinevideogroup), in Belgium (Videohouse), in Germany (NOBEO), in UK (CTV Outside Broadcasts) and in France where it includes Euro Media Television (leader in reality TV, TV game shows and entertainment, notably thanks to its numerous stages, SFP (a unique know-how in long-distance wireless transmissions RF and a strong experience in day time dramas, including coproduction capabilities), VCF (a recognized know-how in major sporting events transmission), VDS (High-speed slow motion specialist) and Tatou (professional equipment rental). The group is also owns Livetools Technology (RF R&D and systems design), a Swiss company.

Euro Media Group includes more than 1300 employees and has reached a turnover around 270 Millions euros..

The portfolio of companies offers an extensive range of services, including outside broadcast trucks (SD and HD), a "play-out" services, decoration workshops, studios, design and engineering of media workflows in complex systems, furniture and accessories rental for films and real estate facilities. For each of its specific activities, the group has at its disposal a highly qualified team, which includes renowned experience and uncomparable know-how which guarantees a perfect delivery of services.

Consequently, Euro Media Group accompanies its clients throughout any broadcasting operations, whether in local and international scale, from A to Z thanks to its numerous production facilities, its technical expertise and its highly qualified teams.

For further information : www.euromediagroup.com

About MBO Partenaires



MBO Partenaires is a company specialized in leverage management buy-out operations of small and mid-sized companies, which its valuation comprises between 5 and 75M€, all sectors included.

This specialist of MBO operations actually manages 270M€ throughout two common risk markets funds, MBO Capital (120M€) and MBO Capital 2 (150M€). Since its creation in 2002, the team is composed of 13 professionals which has realised more than 60 operations. In July 2005, MBO Partenaires has been affiliated with Monsieur Didier Diaz and his management team in the realm of the Management Buy Out (MBO) operation on Transpalux company.

For further information : www.mbopartenaires.com